

# Stankevicius Group

**Advancing our strategic transformation:  
What we do and how we position in global markets**

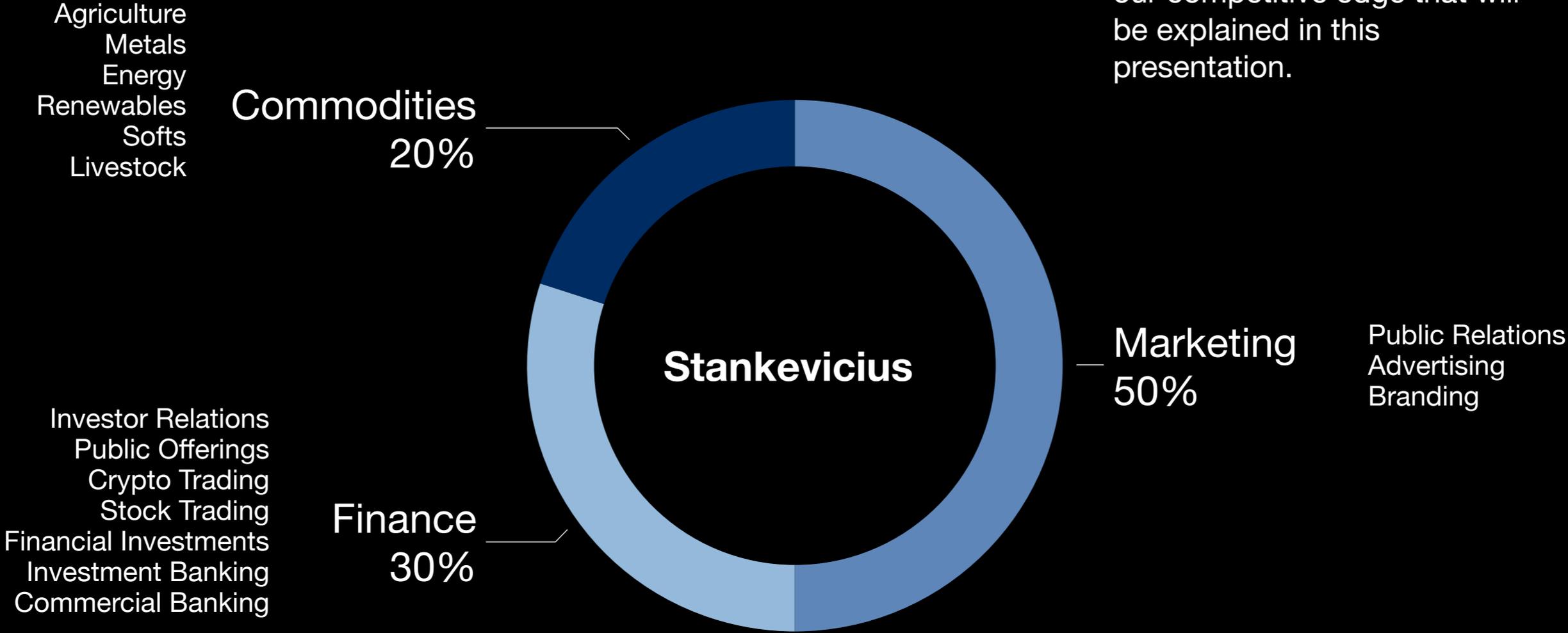
Paulius Stankevicius  
Chief Executive Officer

June 11, 2023



# What We Do

We do business in multiple sectors. This enable us to be flexible with clients and is also our competitive edge that will be explained in this presentation.



# Our Strategy for Clients

## Executing our Strategy

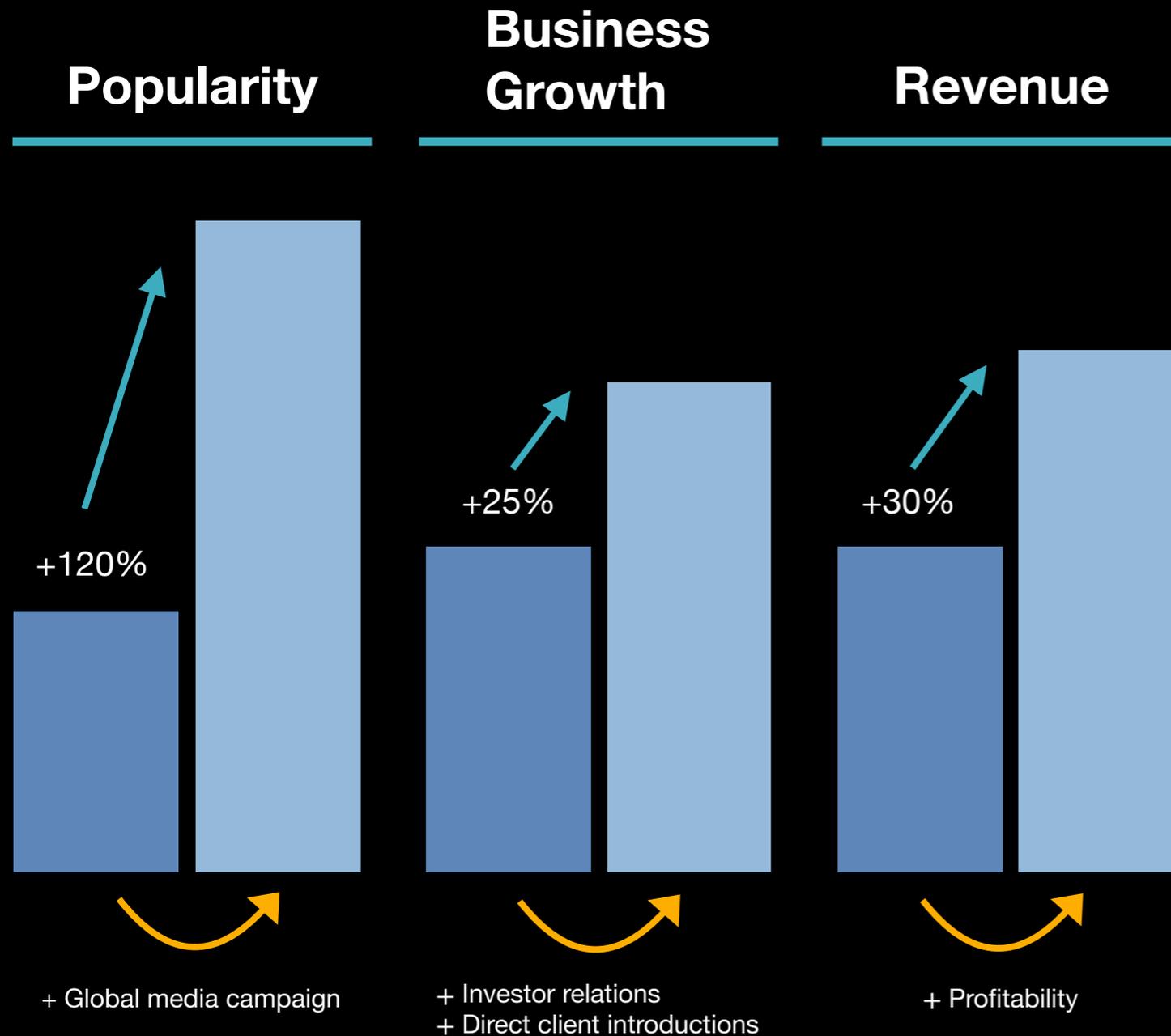
Grow and Strengthen  
Existing Business

Diversify Our Products  
and Services

Operate More  
Efficiently

- 1 Expanding Client's Focus
- 2 Dynamic Business Management
- 3 Enhancing Operations

# 1 Elevating Client's Activity and Growing Market Share to Stronger Performance



## 1 Popularity

Running a strong performance strategic PR campaign on a global scale will more than double company's popularity utilizing online media.

## 2 Business Growth

We use our business network to make introductions and bring investors and new potential clients, and we convince them by the gained popularity over the media.

## 3 Revenue

As a result of popularity which lead to bringing direct new business to the client, client's business revenue is increased.

# 1 How We Can Help Clients Grow Their Business in Different Sectors

## Commodity Trading (Petroleum, Agriculture)

1

We run a Global Media Campaign to position our client as a capable and trusted supplier of products or a services. The campaign value result is to create a perception of capability and delivery, so that potential clients of our client will believe strongly in the capability.

2

Because we are working in the mainstream industries between general trading and financial services our business network enables us to be the perfect connector and lead business development manager. We use media to convince, sell and bring new business to our client.

## Technology and Online Business

1

The principle for most of the online businesses is to gain more users and get investors for expansion and business growth. For this, we run a global PR reputation and brand building campaign to create a rich and perfect image (unicorn-like) of the company.

2

We leverage media to connect to financial world through our financial services division and make private equity deals between our client and private investors.

If the business is purely user based, we focus on direct advertising to bring traffic to the business.

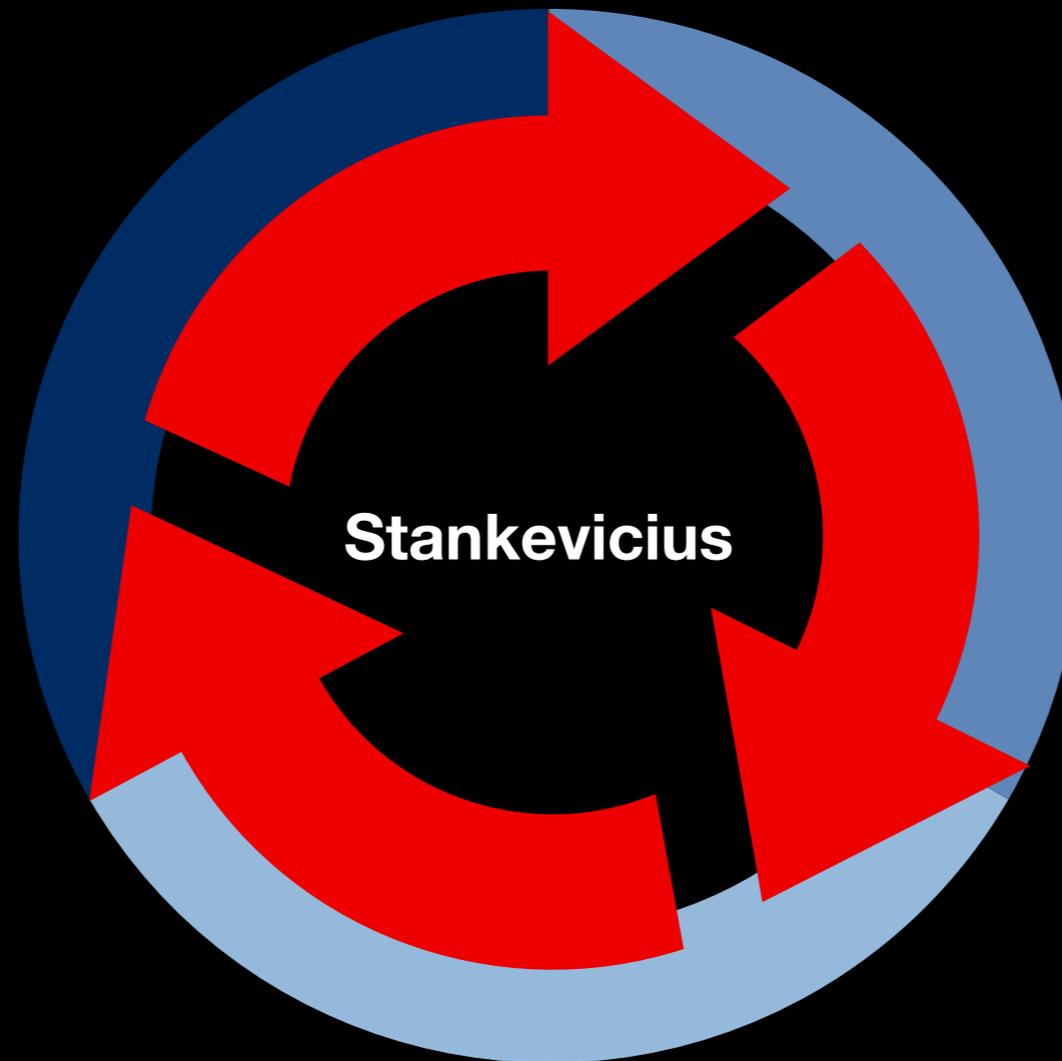
## Publicly Listed Companies

1

We create a strategic PR campaign in connection with business surrounding activities. If required, we also create the surrounding activities in order to facilitate action and create enough leverage with the story in order to influence on the movement of the stock performance.

## 2 Dynamic Business Management Between Our Group and Clients

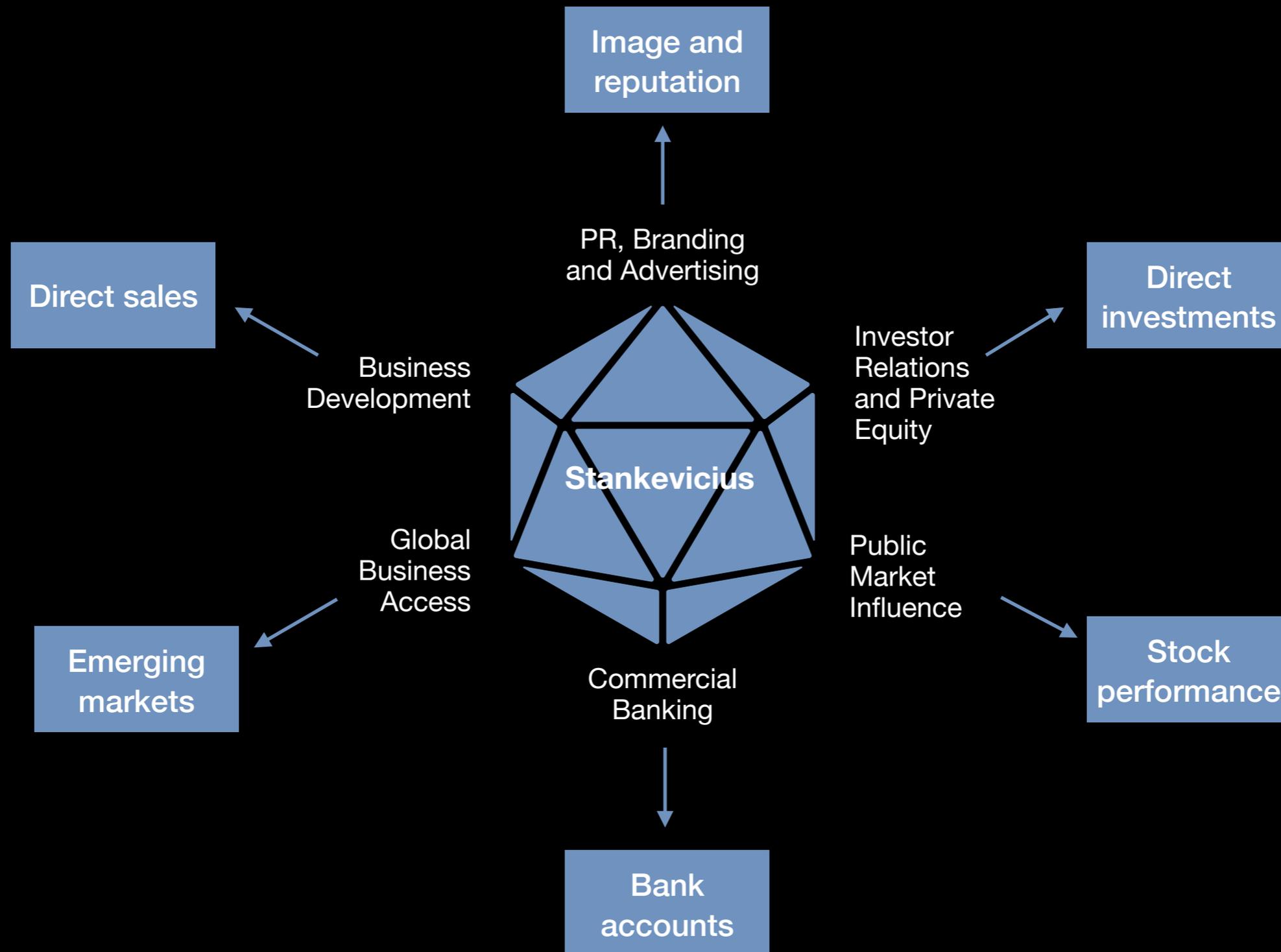
**3.** We use our global commodity trading network to bring new business to our clients and make deals



**1.** We use our media business to create a reputable image for every client

**2.** We use our financial network to sell client's business to investors

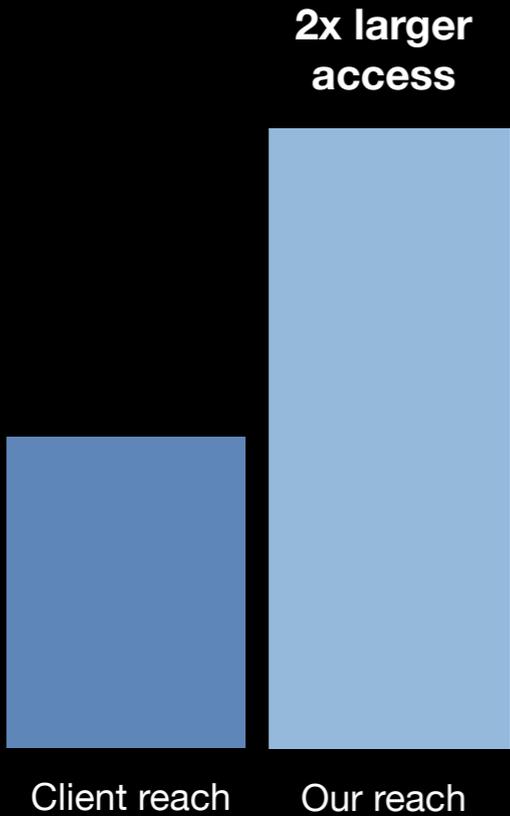
## 2 Working with the Most Diverse Client Audience and Intersecting Different Industries



# 3 Enhancing Performance by Merging Operations Between Clients and Our Group

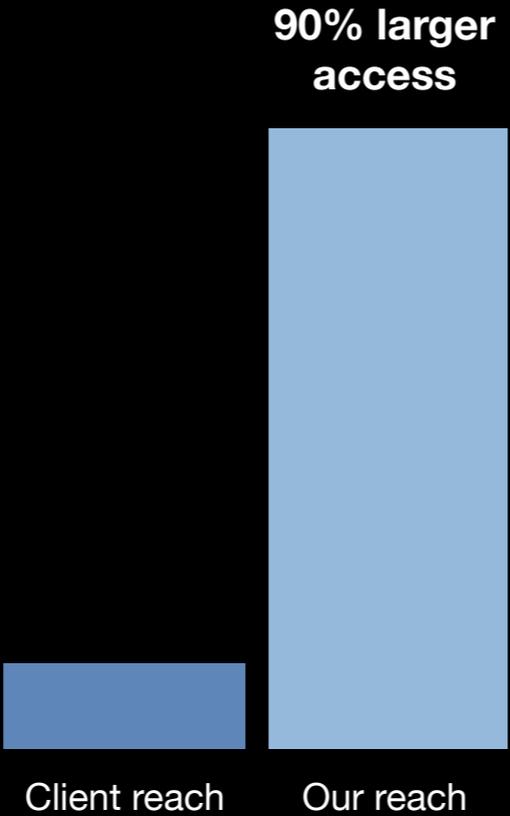
## Most Performing Operations

### Commodity Trading



Client capabilities and access in global commodity business vs our capabilities in terms of commodity supply and client connectivity

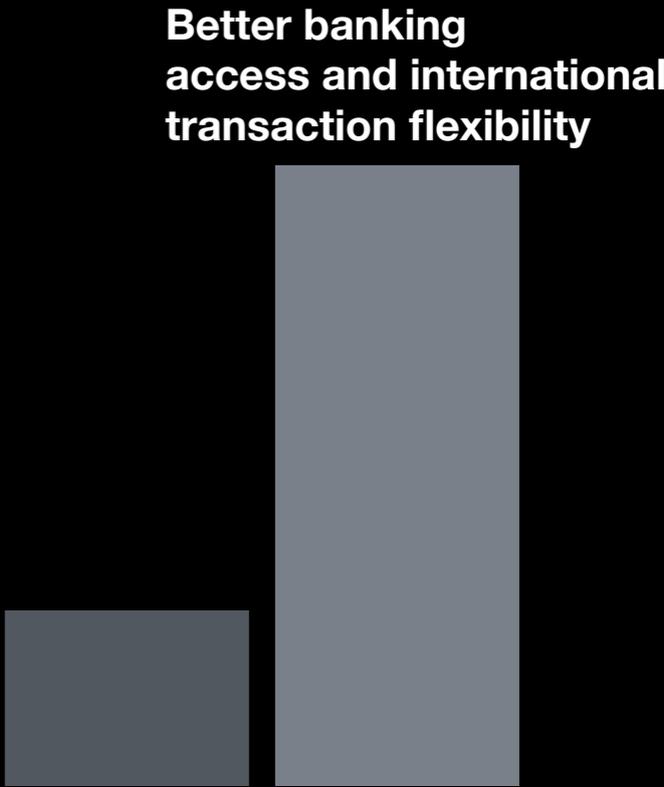
### Investor Relations



Average client access to global investors vs our capability and network to reach private equity investors

New

### Commercial Banking



Client's flexibility in commercial banking vs our commercial banking division offering

\*We are releasing commercial banking operations for clients around Q4 2023.

# Our Companies and Management



**Paulius Stankevicius**  
Global CEO and Founder



**Seyf Selmi**  
Middle East CEO



## **Stankevicius** Alternative Investment Banking

## Stankevicius International

**Stankevicius MGM**  
Masters in Global Media,  
managing corporate and  
SME public relations,  
branding and advertising

**Stankevicius Alternative  
Investment Banking**  
Professional investor relations  
and investing consulting

**Stankevicius International**  
Professional international  
commodity trading consulting

**Founded**  
2014

**Founded**  
2021

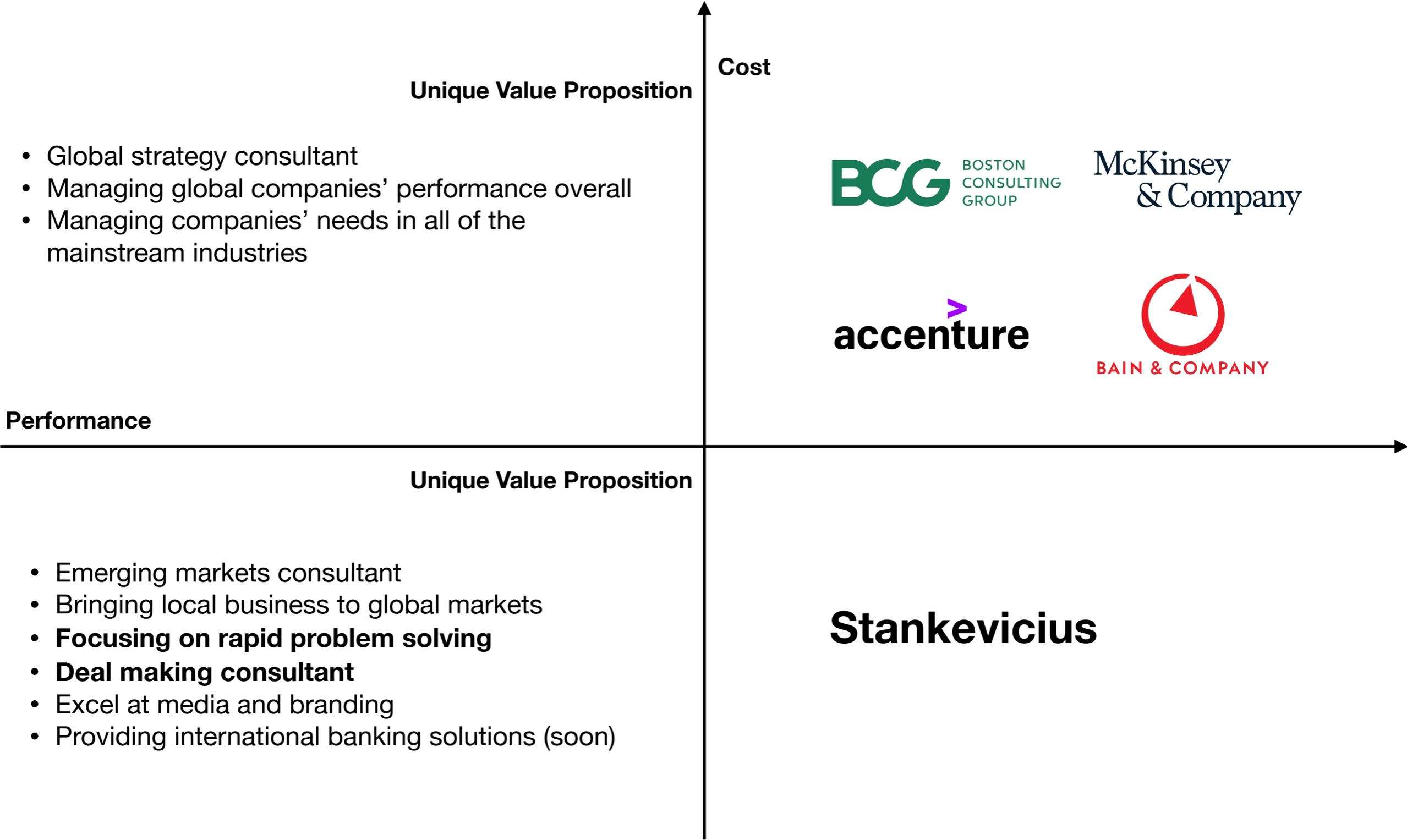
**Founded**  
2020

**Registry**  
Finland and Hong Kong

**Registry**  
Georgia

**Registry**  
Ireland

# Our Positioning



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